



SECOND ANNUAL

environmental 20  
**LEADER** 17  
CONFERENCE

• FEATURING •

**ENERGY**  
MANAGER  
SUMMIT

June 5-7, 2017 | Hyatt Regency Denver Tech Center

[environmentalleader.com/events/conference2017](http://environmentalleader.com/events/conference2017)

## MONDAY, JUNE 5

### 1:00-3:00 p.m. Concurrent Workshops

#### The Energy/Water Nexus – The Challenge of Sourcing Energy and Water

Room: Wind River

Marco Ugarte, sustainability manager, MillerCoors

Jonathan Radtke, water sustainability program director, Coca-Cola  
Fawn Bergen, global program manager – water and carbon footprint, Intel  
Josh Henretig, senior director of environmental sustainability, Microsoft  
Moderator: Tom Plant, senior policy advisor, Center for the New Energy Economy, Colorado State University

#### Organizational Leadership in the 21st-Century Corporation

Room: Wind Star

Dennis Hu, director, environmental, health and safety, and system safety engineering, Ball Aerospace & Technologies Corp.

Engelina Jaspers, marketing executive and sustainability leader, previously with Flex and Hewlett Packard

Jason Wernex, senior director, corporate safety, Ameren

#### Circular Economies – Extracting Maximum Value Out of Resources

Room: Mesa Verde

Larry Black, senior advisor, McDonough Innovation Sustainability Collaboration

Tom Carpenter, director, sustainability, Waste Management

Michael Murphy, vice president, global product compliance engineering & environmental affairs, Dell Technologies

Paul Murray, vice president, sustainability, Shaw Industries

#### Triple Bottom Line Sustainability Management is a Competitive Advantage

Room: Bristlecone

Angela Casler, executive director, Sustainability Management Association

Rex Hayes, CEO, Climate, Inc.; director, Sustainability Management Association

Brandon Morton, sustainability coordinator, Dallas County Community College District; president of the board, Sustainability Management Association

### 3:00 – 3:15 p.m. Break

Summit Foyer

### 3:15 – 5:00 p.m. Concurrent Workshops continued

### 5:00 – 6:00 p.m. Welcome Reception

## TUESDAY, JUNE 6

### 7:00 – 8:40 a.m. Registration and Networking Breakfast Buffet Atrium Foyer

### 8:40 – 8:45 a.m. Opening remarks

Room: Grand Mesa ABC

Tim Hermes, publisher, Environmental Leader and Energy Manager Today

### 8:45 – 10:00 a.m.

Room: Grand Mesa ABC

#### Opening keynote: Three Roads Converge – Environmental, Sustainability and Energy Management: Collaboration and Connectivity in a Challenging Corporate Atmosphere

Doug Pontsler, vice president, operations sustainability and EHS, Owens Corning

William Gill, vice president, environmental affairs, Smithfield Foods

Denise Naguib, vice president, sustainability and supplier diversity, Marriott International

Moderator: Jerry Tinianow, chief sustainability officer, City of Denver

### 10:10 – 10:50 a.m. Concurrent Sessions

#### Global Greenhouse Gas Management in an Uncertain Future

Track 1: Monitoring and Reporting

Room: Chasm Creek

Erin Augustine, senior sustainability manager, Kellogg Company

Managing Waste Streams Across a Variety of Facilities

Track 2: Managing Resources

Room: Mesa Verde

Laurene Hamilton, recycling analyst, Cox Enterprises

#### Artificial Intelligence and Peak Shaving

Track 3: Energy Manager Summit

Room: Grand Mesa ABC

Lang Lawrence, energy manager, Raytheon

### 10:50 – 11:05 a.m. Break

Mesa Verde Foyer

### 11:05 – 11:45 a.m. Concurrent Sessions

#### The Effectiveness of Continuous Improvement

Track 1: Monitoring and Reporting

Room: Chasm Creek

Ryan McMullan, environmental and safety manager, Toyota

Justin Murrill, global sustainability manager, Advanced Micro Devices

#### Quenching Water Risk Using the New Alliance for Water Stewardship Standard

Track 2: Managing Resources

Room: Mesa Verde

Nelson Switzer, chief sustainability officer, Nestle Waters North America

#### Implementing Zero-Loss Thinking in Energy Management

Track 3: Energy Manager Summit

Aiman Abdrabou, global manager – energy and sustainability, Goodyear Tire and Rubber

Richard Gorze, global energy manager, Eaton Corp.

### 11:45 a.m. – 6:00 p.m. Expo Hall Open

Grand Mesa DEF

### 11:45 a.m. – 1:00 p.m. Networking Lunch

Grand Mesa DEF

### 1:00 – 2:00 p.m. Networking Roundtables

Grand Mesa ABC

### 2:10 – 2:50 p.m. Concurrent Sessions

#### Inserting Sustainability into the Supply Chain Design Process

Track 1: Monitoring and Reporting

Room: Chasm Creek

David Meyer, senior consultant, BSI

#### The Changing Regulatory Landscape in the Wake of a New Presidential Administration

Track 2: Managing Resources

Room: Mesa Verde

Martha Rudolph, director of environmental programs, Colorado Department of Public Health and Environment

John Jacus, partner, Davis, Graham & Stubbs

Deb Thomas, acting regional administrator, Environmental Protection Agency Region 8

#### The Energy Manager's Role in Meeting Environmental Goals

Track 3: Energy Manager Summit

Room: Grand Mesa ABC

Rob Threlkeld, global manager, renewable energy, General Motors

William Grayson, principal, Bent Branch Strategies

Moderator: Frank Rukavina, director of sustainability, National Renewable Energy Institute

### 3:00 – 3:40 p.m. Concurrent sessions

## Incorporating Big Data Analysis Into Performance Monitoring

### Track 1: Monitoring and Reporting

Room: Chasm Creek

Greg Peterson, manager, global energy and environment, IBM  
Maria Fukudome, senior manager, environmental affairs, Hyatt Corp.  
Moderator: Peter Bussey, research analyst, LNS Research

## New Strategies for Stormwater Management

### Track 2: Managing Resources

Room: Mesa Verde

Todd Williams, senior project engineer for water and wastewater treatment, General Motors

## Exploring the Energy-as-a-Service Option

### Track 3: Energy Management

Room: Grand Mesa ABC

Steven E. Avadek, director and global head, sustainability, Citi Realty Services, Citigroup

3:50 – 4:35 p.m.

### Keynote Presentation: Energy Management Outgrows Its Traditional Role

Room: Grand Mesa ABC

Dan Weeden, president, ENERActive Solutions

4:35 – 5:35 p.m. Lightning Talks

Room: Grand Mesa ABC

5:35 – 6:30 p.m. Environmental Leader 50 & Energy Manager Today  
50 Networking Celebration

Room: Grand Mesa DEF

6:30 – 8:30 p.m. Keynote and the Environmental Leader Product and Project Awards Presentation

Room: Grand Mesa ABC

Keynote: Research Report: Sustainability in the Era of Trump

Phil Pinson, director, sales engineering, Lucid

Tim Porter, global oem & partner sales director, Urjanet

## WEDNESDAY, JUNE 7

8:00 – 8:50 a.m. Registration and Networking Breakfast Buffet

Atrium Foyer

8:50 – 9:35 a.m.

Keynote Presentation: The ROI of IoT:

Achieving Operational Excellence

Room: Grand Mesa ABC

Paul Marushka, president and CEO, Sphera Solutions

9:45 – 10:25 a.m. Concurrent Sessions

## Managing Conflicting Interests in Prioritizing Materiality Assessments

### Track 1: Monitoring and Reporting

Room: Chasm Creek

Amath Gomis, senior sustainability manager, AT&T

Jennifer Leitsch, director of corporate responsibility, CBRE

## High-Frequency Data Collection and Environmental Accounting

### Track 2: Managing Resources

Room: Mesa Verde

Enrique Herrera, Market principal for connected services and new markets, OSIssoft

Jeff Ladner, vice-president, environmental performance solutions, Sphera Solutions

Jeff West, senior director, environmental services, Xcel Energy

Moderator: Carrie Young, vice-president, consulting services, Sphera Solutions

## Coordination Between Sustainability and Energy Managers

### Track 3: Energy Manager Summit

Room: Grand Mesa ABC

Matthew Pekar, energy conservation specialist, United Technologies

Bob Valair, director, energy and environment, Staples

Moderator: Graham Russell, principal, Trupoint Advisors

10:25 – 1:00 p.m. Exhibit Hall Open

Grand Mesa DEF

10:25 – 11:20 a.m. Exhibit Hall Break and Networking

Grand Mesa DEF

11:20 – Noon Concurrent Sessions

## Responding to the Demand for ESG Investing

### Track 1: Monitoring and Reporting

Room: Chasm Creek

Maureen Kline, vice president, sustainability and public affairs, Pirelli Tire North America

## Innovations in Water Reclamation and Net-Zero Water Strategies

### Track 2: Managing Resources

Room: Mesa Verde

Andy Hobbs, director environmental quality office, Ford

## Making Economic Sense of Retrofitting Aging Facilities

### Track 3: Energy Manager Summit

Room: Grand Mesa ABC

Eric Dominguez, vice president, facilities, engineering and sustainability, Caesars Entertainment

Noon – 1:00 p.m. Networking Lunch

Grand Mesa DEF

1:00 p.m. Expo Hall Closes

1:00 – 2:00 p.m. Networking Roundtables

Grand Mesa ABC

2:10 – 2:50 p.m. Concurrent Sessions

## Maintaining Equilibrium in the Face of Corporate Growth

### Track 1: Monitoring and Reporting

Room: Chasm Creek

Kisa Adkins Baskin, global environmental compliance manager, Newell

Mona Benisi, senior director of sustainability, Simon Properties

## The Next Era of Waste Management

### Track 2: Managing Resources

Room: Mesa Verde

Craig P. Moeller, program manager, bio energy, Lockheed Martin

Andrew Magnan, CEO, U.S. Business Council for Sustainable Development

Moderator: Graham Russell, principal, Trupoint Advisors

## The Impact of Product Design on Energy Management

### Track 3: Energy Manager Summit

Room: Grand Mesa ABC

Charles Chapman, group manager, energy and reliability engineering, Shaw Industries

Barret Morton, director, corporate innovation, Shaw Industries

3:00 – 3:45 p.m.

## Closing Keynote: The Path Forward for Environmental and Energy Management: New Solutions in a Swiftly Changing

### Corporate Landscape

Room: Grand Mesa ABC

Joby Carlson, director, energy and operations sustainability, Walmart

James DeMouy, vice president, environment, health, safety and sustainability, Bridgestone America

Wendi Latko, vice president, environment, health, safety & sustainability, Xerox

Moderator: Mike Wallace, managing director, BrownFlynn

3:45 – 3:50 p.m. Closing remarks

Room: Grand Mesa ABC

Tim Hermes, publisher, Environmental Leader and Energy Manager Today

# SPONSORS & EXHIBITORS

 <p><b>sphera™</b></p> <p>ENVIRONMENTAL TITLE SPONSOR</p>	 <p><b>EDISON energy.</b> INSIGHTS. ACTIONS. RESULTS.</p> <p>ENERGY TITLE SPONSOR</p>	 <p><b>Gensuite</b></p> <p>LIGHTNING ROUND SPONSOR</p>	 <p><b>DEKRA</b></p> <p>WELCOME RECEPTION SPONSOR</p>	 <p><b>INTELEX</b></p> <p>LANYARD SPONSOR</p>
 <p><b>Stericycle</b></p> <p>KEY CARD SPONSOR</p>	 <p><b>lucid.</b></p> <p>RESEARCH PARTNER</p>	 <p><b>REC SOLAR</b></p> <p>SUCCESS STORY SPONSOR</p>	 <p><b>CORONAL ENERGY.</b> powered by <b>Panasonic</b></p> <p>TRACK HOST SPONSOR</p>	 <p><b>UL</b></p> <p>EXHIBITOR</p>
 <p><b>EDR®</b></p> <p>EXHIBITOR</p>	 <p><b>VelocityEHS</b></p> <p>EXHIBITOR</p>	 <p><b>HUGO CONSULTING</b></p> <p>EXHIBITOR</p>	 <p><b>ETQ</b></p> <p>EXHIBITOR</p>	 <p><b>Globality</b> Business Unbackwards</p> <p>EXHIBITOR</p>
 <p><b>STP Specialty Technical Publishers</b></p> <p>EXHIBITOR</p>	 <p><b>CHWMEG</b></p> <p>EXHIBITOR</p>	 <p><b>Canon</b> SEE IMPOSSIBLE</p> <p>EXHIBITOR</p>	 <p><b>Panoramic POWER</b></p> <p>EXHIBITOR</p>	 <p><b>compliance &amp; risks</b></p> <p>EXHIBITOR</p>
 <p><b>epi</b></p> <p>EXHIBITOR</p>	 <p><b>ORION</b> Orion Registrar, Inc. Integrity and Fair Handling</p> <p>EXHIBITOR</p>	 <p><b>urjanet</b></p> <p>EXHIBITOR</p>	 <p><b>EHS Insight</b></p> <p>EXHIBITOR</p>	 <p><b>enablon</b></p> <p>EXHIBITOR</p>
 <p><b>AES RECLAIM</b> Leaders in eWaste Recycling</p> <p>EXHIBITOR</p>	 <p><b>INTERNATIONAL SOCIETY OF SUSTAINABILITY PROFESSIONALS</b></p> <p>PARTNER</p>	 <p><b>S</b> Sustainability Sustainable Solutions Sustainable Solutions</p> <p>PARTNER</p>	 <p><b>ESG</b></p> <p>PARTNER</p>	 <p><b>pathway21</b></p> <p>PARTNER</p>

